

Press Release

Barrel Rolling Championship to be re established in Burton.

The National Brewery Centre has announced that the International Barrel Rolling Championship will return to Burton in June.

Burton has a long history of barrel rolling competitions with the first one held nearly 80 years ago on 5th May 1933 with twelve men racing down Station St from High St to the Town Hall. The races were revived in the 1940s, late 1950s and 1990s. At this time the event was recognised as the World Championship. The last race took place in Burton in around 2003. This led to a similar competition being established in the Czech Republic where it is extremely popular with competitors and spectators.

Keith Norris, Chair of the National Brewery Centre Consultation Panel and Co organiser added "I am very pleased that we have been able to bring the Championship back to Burton where it first started. It was a sad day when the Championship stopped being run in Burton and was picked up in the Czech Republic where it is very highly regarded.

Our aim is to attract a large number of competitors from local companies and breweries across the country and to provide a great fun day out for all competitors and spectators alike.

The races will take place on Sunday 19th June 2011 at the National Brewery Centre. The Championship races will be held across three categories: men's singles as per the original race format, women's singles and mixed doubles.

Spectators will be able to enter the visitors event after the formal race has finished. And don't forget it's Fathers Day so it could be a great opportunity to take Dad out for an outing and lunch at "The Brewery Tap".

Details of the races and entry forms will be available online towards the end of May and published in the Burton Mail

Mike Stickland, Chairman of Planning Solutions, the operators of The National Brewery Centre said "It's a great opportunity to revive this popular local event, which was very much part of the heritage of Burton until quite recently. We hope to re-establish Barrel Rolling as a major local feature and as an annual celebration of the towns brewing history getting more local people involved with the centre and attracting more visitors to the town."



Photo "Keith and Christine Norris winning the mixed doubles, Czech Republic 2008"